

--BTES 2016 Long-range Plan

MISSION

The Building Technology Educators' Society (BTES) is an organization of architectural educators, passionate about teaching the technology of building design and construction.

The mission of the BTES is to promote and publish the best pedagogic practices, relevant research, scholarship, and other creative activity to facilitate student learning, advance innovation, and enhance the status of our disciplines in the profession at large.

To achieve this mission, the BTES seeks to:

- Promote and share the best architectural technology teaching practices among all who are concerned with effective teaching in these subject areas;
- Promote critical discourse and the scholarship of teaching on issues related to pedagogic theory in architectural technology, with peer-reviewed publications of its work for public dissemination;
- Enhance the mentoring process among faculty, students and practitioners for the enrichment of all involved and for the preservation and propagation of accumulated experience and wisdom;
- Stress the issues concerning technology in architectural curricula to help influence change when necessary in the related accreditation process;
- Foster the continued betterment of the profession by serving as a point of contact for the discussion of issues related to building technology with the design professions and building industry at large;
- Bring issues of concern to affiliated entities in the Academy, profession, industry and associated regulatory agencies; and
- Facilitate connections among like-minded individuals for collaborative research.

PURPOSE OF THE PLAN

The long-range plan seeks to establish goals, objectives, and action items to guide the BTES over the next 5 years.

In August 2006 at the Building Technology Educators' Symposium at the University of Maryland, dedicated building technology educators started the Building Technology Educators' Society (BTES). Since 2006, the BTES has incorporated as a non-profit; maintained a membership, website, and listserv; held elections for Board Members and Officers; organized and held biennial academic conferences; started faculty award programs; and launched the Journal of Technology, Architecture, and Design (TAD).

To continue the BTES moving forward, we believe it to be prudent to develop a long-range plan for the organization. We intend that the long-range plan provide overall guidance to the BTES board, officers, and members for the next five years. This plan identifies goals, objectives, and actions that will take multiple years for the BTES to implement, establish, and maintain. A long-range plan enables BTES to commit to these goals, objects, and actions and establish consistency across years given annual elections of new board members and officers.

METHOD

In June 2015, at the BTES Business Meeting held during the BTES Conference at the University of Utah, BTES members and conference attendees completed surveys and discussed actions that the BTES could take to help better serve its members and grow its value for membership. Since then, BTES Board

and Officers continued these discussions during monthly meetings. The July 2016 Board Meeting was dedicated to establishing goals and objectives for each of Board Members and Officers. This is the resulting document.

INTRODUCTION

BTES members are engaged, sharing with one another their experiences in research, scholarship, teaching and design. Our vision of the organization is one in which BTES members participate in the organization as able, are recognized for their participation, and find great value in their membership. At the time of writing, it is believed that the members of BTES are not provided enough opportunity for engagement with the organization, and that this is a lost opportunity for all.

GOALS | 1

To increase the value of BTES membership.

OBJECTIVES | A

Strengthen our existing network of BTES members

Action 1: Identify and implement a new communication strategy with the BTES Membership

Action 2: Revise and launch a new interactive website for the organization

Action 3: Identify and appoint BTES Faculty Representation at each NAAB accredited School.

Action 4: Establish roles and responsibilities for Faculty Representatives within the BTES and within their School.

Action 5: Consider participation and recognition opportunities for architecture schools with BTES Faculty Representatives.

OBJECTIVES | B

Increase name recognition, so that all architecture faculty who teach in building technology are aware of the BTES and its value.

Action 1: Advertise the biennial academic conferences beyond our members, to include the ACSA, AIA, SBSE, ARCC and future BTES Faculty Counselors.

Action 2: Continue our activities and paper sessions at the ACSA Annual Meetings.

Action 3: Expand our presence through accessing academic administrators through the ACSA Administrators Conference. Let administrators know that the BTES is a great resource for tenure-track, building technology faculty. This includes our peer-reviewed, biennial conferences; mentoring; teaching tool sharing; faculty awards programs; and future student award programs.

OBJECTIVES | C

Establish member-only resources.

Action 1: Set up a section of the website to support our members' research and dissemination. This could include listing peer-reviewed journals, conference venues and allied organizations, and a funding opportunities that align with the BTES mission.

Action 2: Set up a section of the website to support our members' teaching through teaching resources, assignment shares, and mentoring.

Action 3: Identify mentoring opportunities, support, and review for Assistant Professors to help for reappointment and tenure.

OBJECTIVES | D

Provide more opportunity for members to engage with the organization and each other.

Action 1: Invite and include general members in BTES committees.

Action 2: Set up events or subgroups for members to participate such as forming research clusters, writing groups, speciality-area groups, or design competitions for members

Action 3: Identify leaders of initiatives and better define the needed support for such efforts..

GOALS | 2

To make the BTES the leading resource for building technology.

OBJECTIVES | A

Promote our members, their teaching, research, and awards to those outside of the organization.

Action 1: Set up a section of the website a way of connecting with and promoting our members. Include a section of interests, research areas, short bio, publications, and grants. This could link to faculty's pages at their own university.

Action 2: Set up a section of the website for our awards, and links to the awarded faculty.

Action 3: Continue to promote the BTES members' publication through the Authors' Corner.

Action 4: Set up a section of the website for member News + Events. This would be similar to the section in the old ACSA Newsletter. Text gathered for this section could be from the BTES Faculty Councilors.

Action 5: On the webpage, recognize faculty who are BTES Faculty Representatives as a resource for others.

OBJECTIVES | B

Recognize leaders and future leaders in the area of building technology.

Action 1: Develop criteria and launch BTES Medal named after Ed Allen

Action 2: Develop criteria and launch student and/or faculty design award.

Action 3: Consider expanding BTES faculty award programs.

Action 4: For recognition of faculty research presented at our biennial conferences, explore how the conference and the TAD Journal may be linked.

GOALS | 3

To improve the BTES self-governance to better facilitate and execute long-range plans.

OBJECTIVES | A

Evaluate current self-governing structure

Action 1: Review the roles of the board and the officers to identify possibilities for increasing the execution of long-range plans.

Action 2: Identify inefficiencies and overlaps between officer and board member roles that could be eliminated or strengthened.

Action 3: Review and update the bylaws based on revised self-governing structure

OBJECTIVES | B

Better our self-documentation

Action 1: Develop a document that could be used for newly elected board members and officers to introduce them to the history of the organization, quick orientation, and outlining roles and responsibilities.

Action 2: Define the roles, responsibilities, and staggered terms for the board and officers.

Action 3: Establish an organization calendar with yearly milestones (taxes, call for conference hosting, election timeline).